

*Today's Country*  
**95.9 FM**

**KSOK**

*Country Classics*  
**1280 AM**

## EEO PUBLIC FILE REPORT

**Cowley County Broadcasting - Stations: KSOK AM & FM**

**PERIOD COVERED: February 1, 2007 – January 31, 2008**

A: Full time positions filled:

Position	Interested Applicants	Interviewed	Source of Hire
Sales	15	15	Ark City Traveler Help Wanted ad.
On Air	28	28	Kansas Association of Broadcasters Job Fair Held – June 26 <sup>th</sup> , 2007

B: Total number of people interviewed for full time vacancies: 43

C: Total number of interviewees referred by each recruitment source: 43

Source	Total number from Source:	**Asked to Be Notified:
*Kansas Association of Broadcasters 2709 SW 29 <sup>th</sup> Street Topeka, KS 66614 785-235-1307	6	Y
*Arkansas Association of Broadcasters 2024 Arkansas Valley Drive - Suite 403 Little Rock, Arkansas 72212 501-227-7564		Y
*Iowa Association of Broadcasters P.O. Box 71186 Des Moines, Iowa 50325 515-224-7237		Y
*Missouri Association of Broadcasters 1025 Northeast Drive - P.O. Box 104445 Jefferson City, MO 65110 573-636-6692		Y
**"ON AIR" Recruitment Marty Mutti, General Manager – KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400	2	

*Cowley County Broadcasting*

P.O. Box 1014 – Arkansas City, Kansas 67005  
(620) 442-5400 / 221-1440 Fax 442-5401

Walk In Marty Mutti, General Manager – KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400		
Employee Referral Marty Mutti, General Manager – KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400		
Kaw Lake Association Kathy Tippin P.O. Box 1933 Ponca City, OK 74602 580-762-9494		
*The Arnold Group 1214 Main Street Winfield, KS 67156 620-221-7100		Y
*Arkansas City Traveler Newspaper 200 East 5 <sup>th</sup> Street Arkansas City, KS 67005 620-442-4200	8	
*Winfield Courier 201 East 9 <sup>th</sup> Stret Winfield, KS 67156 620-221-1050	4	
*KSOK Radio.com Website Marty Mutti, General Manager – KSOK 334 East Radio Lane Arkansas City, KS 67005 620-442-5400	1	
*Wichita Eagle Newspaper 825 East Douglas Wichita, KS 67201 800-200-8906	4	
*Radio Online.com <a href="http://www.radio-online.com">www.radio-online.com</a> Opening Posted By Marty Mutti	8	
*Allaccess.com <a href="http://www.allaccess.com">www.allaccess.com</a> Opening Posted By Marty Mutti	10	
Craig James Layton Perryville, MO 63775		Y Asked to be added January 2, 2008 – after last hire.

- \* These sources were used for every vacancy.
- \*\* Sources asked to be notified were notified.

D: Outreach activities during the time period:

1. Activity from Outreach Initiative Worksheet: #2  
Date: June 26, 2007  
Description: KSOK was co-sponsor of a job fair with the Kansas Association of Broadcasters.
2. Activity from Outreach Initiative Worksheet: #3  
Date: February 19, 2007  
Description: KSOK was co-sponsor of a job fair with the local temporary employment agency where in women and minorities were invited to attend.
3. Activity from Outreach Initiative Worksheet: #3  
Date: February 8, 2007  
Description: KSOK attended the Southwestern College Job Fair. Brian Cunningham spoke with 12 students during the fair about broadcasting and staying in the community after graduation with a job at KSOK.
4. Activity from Outreach Initiative Worksheet: #3  
Date: March 19, 2007  
Description: KSOK was co-sponsor of a job fair with the local temporary employment agency where in women and minorities were invited to attend.
5. Activity from Outreach Initiative Worksheet: #4  
Date: Ongoing  
Description: Marty Mutti, Jonathon Stevens, Brian Cunningham conduct station tours from various groups and organizations including: Boys and Girl Scouts, Elementary – Middle – High School and College groups.
6. Activity from Outreach Initiative Worksheet: #5  
Date: During Southwestern College Semester  
Description: Students from Southwestern College and Cowley County Community College spend time at the radio station participating in various duties.
7. Activity from Outreach Initiative Worksheet: #6  
Date: Ongoing  
Description: Listing employment opportunities on different broadcasting association web site: Kansas, Missouri, Iowa, and Oklahoma
8. Activity from Outreach Initiative Worksheet: #10  
Date: Ongoing  
Description: Marty Mutti teaches a broadcasting class two days a week during the Southwestern College semester.
9. Activity from Outreach Initiative Worksheet: #16  
Date: October 2007  
Description: Pam Miller visited the Mass Communication class at Cowley County Community College discussing the Ownership and day to day operations of the radio station.